

Abhishek Bandi

Product Designer with 4+ years of experience bridging the gap between complex SaaS workflows and intuitive user experiences. Specialized in building scalable design systems and AI-driven design efficiency.

Experience

Product Designer

Zopping Technology Pvt Ltd

Jan 2025 – Present

- Designed a scalable **Design System** using Figma **Variables** and **Tokens**, automating theme switching and reducing developer hand-off **friction by 25%**.
- Focused on product restructuring and aligning with scalable design systems, improving UI consistency by **30% across platforms**.
- Led end-to-end design for **website and mobile app themes**, accelerating project delivery **timelines by 20%**.
- Implemented AI-driven design workflows and tools, increasing design efficiency and **reducing manual effort by 30%**.
- Applied core **UX principles** to create intuitive experiences, contributing to a 20% increase in user engagement.
- Adhered to **Buxton's Rule** by developing 3+ distinct directions for core feature, ensuring exhaustive exploration before finalizing high-fidelity solutions.

Sr UI UX Designer

FireFlink Pvt Ltd

Feb 2024 – Jan 2025

- Transformed a complex web-based automation testing tool into a **user-centric interface**, simplifying workflows and reducing user onboarding time.
- Collaborated with **Product team** and **Engineering** stakeholders to bridge design strategy with **business objectives** and technical feasibility.
- Effectively communicated design concepts to both technical and non-technical stakeholders, facilitating smoother project execution.

UI/UX Designer

Faarms Global Tech Venture Pvt Ltd

Nov 2021 – Feb 2024

- Enhanced the e-commerce platform's overall user experience by conducting usability reviews, identifying and addressing 25+ UX issues, and offering **strategic design** recommendations.
- Designed a case study for a logistics management system, resulting in a **20% faster** task creation process.
- Ensured platform-wide consistency through documentation and standardized UI elements, **2x faster design process**.
- Ensured smooth design handoff with developers, **improving project efficiency by 10%**.

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Portfolio: abhishekbandi.github.io

[LinkedIn](#) [GitHub](#)

Projects & Case Study

E-Commerce Mobile App (Agri-Tech)

Mar 2022 – June 2022

Redesigned an e-commerce platform for farmers across **7+ states**, achieving an **84% usability approval** rating through iterative testing and **user research**.

[Read more case studies](#)

Education

Bachelor of Computer Applications

BVVS College (2017 – 2020) Cumulative: 80%

- Studied a diverse range of subjects, including application development, web design, user interaction, and user experience.
- Acquired a robust foundation in software development and design principles through comprehensive hands-on projects.

Skills

Core

- Product Strategy • Design Systems
- User Research • Data Analysis • Wireframe
- Prototyping • Interaction Design

Tools

- Figma (Advanced) • Framer • Mixpanel
- Adobe Creative Suite • Google Analytics

Technical

- CSS/HTML • Design Tokens • Variables
- AI-assisted Workflows. • Figma MCP

Certifications

Google UX Design

- Start the UX Design Process: Empathize, Define, and Ideate – Feb 2024
- Foundations of User Experience (UX) Design – Dec 2023